

Program Name: Associate of Applied Business – General Business

Alignment Matrix: Purpose is to show, for each stated student learning outcome, where the student has an opportunity to learn the outcome and where student achievement of the outcome is assessed.

Required Program Courses/Experiences	ORI 100	ENG 101 or ENG 105	Math Elective	Social Science or Humanities Elective	ACC 150 or ACC 201	ACC 151 or ACC 202	BUS 101	BUS 203	CIT 161
Program Outcomes									
Oral, written, and digital communication skills	I	I, R		I, R				I, R, A	
Leadership qualities and Teamwork							I, R, A		
Business knowledge foundation					I, R, A	R, A	I, R	I,R	
Decision Making and Problem Solving					I, R	I, R			I, R, A
Critical Thinking		I, R	I, R		I, R	I, R	I, R	I, R	I, R
Creativity and Innovation									
GCC ILO's									
Critical Thinking and Information Competency		I		I	I	R, A	I		
Community and Global Consciousness and Responsibility				I			I, R		
Communication and Expression		I		I			I, R, A	I,R,A	
Quantitative and Technological Competence					I	R, A			I,R,A

“I” denotes outcome introduced.

“R” denotes outcome reinforced.

“A” denotes courses or experiences in program level assessment occurs. (“A” should only take place in courses with the “R” designation)