

**Program Name: Associate of Applied Business – Entrepreneurship**

| Required Program Courses/Experiences                  | ACC 150 or ACC 201 | ACC 151 or ACC 202 | BUS 101 | BUS 203 | CIT 161 | BUS 215 Entrepreneurship | BUS 204 Business Law | BUS 210 Marketing |
|---|--------------------|--------------------|---------|---------|---------|--------------------------|----------------------|-------------------|
| <b>Program Outcomes</b>                               |                    |                    |         |         |         |                          |                      |                   |
| Oral, written and/or digital communication skills     | I                  | R                  | I       | I, R, A | I       | R,A                      | R,A                  | R, A              |
| Leadership qualities and teamwork                     |                    |                    | I, R    | I,R     |         | R                        | R                    | R                 |
| Business knowledge foundation                         | I, R, A            | R, A               | I, R,A  | I       |         | R,A                      | R,A                  | R, A              |
| Ethical Decision making and problem solving           | I, R,A             | I, R,A             | I       | I,R     | I, R, A | R,A                      | R,A                  | R, A              |
| Critical thinking                                     | I, R,A             | I, R,A             | I, R,A  | I, R    | I, R    | R,A                      | R,A                  | R, A              |
| Creativity and innovation                             |                    |                    |         | I,,R    |         | I,R,A                    |                      | I,R, A            |
|   |                    |                    |         |         |         |                          |                      |                   |
|   |                    |                    |         |         |         |                          |                      |                   |
|   |                    |                    |         |         |         |                          |                      |                   |
| <b>GCC ILO's</b>                                      |                    |                    |         |         |         |                          |                      |                   |
| Critical Thinking and Information Competency          | I                  | R, A               | I,R,A   | I,R     | I,R,A   | I,R,A                    | I,R,A                | I,R,A             |
| Community and Global Consciousness and Responsibility | I,R                | I,R                | I,R,A   | I,R     |         | I,R                      | I,R                  | I,R               |
| Communication and Expression                          | I                  | R                  | I, R, A | I,R,A   | I,R     | I,R,A                    | I,R,A                | I,R,A             |
| Quantitative and Technological Competence             | I                  | I,R, A             |         |         | I,R,A   | I,R,A                    | I,R                  | I,R               |

Alignment Matrix: Purpose is to show, for each stated student learning outcome, where the student has an opportunity to learn the outcome and where student achievement of the outcome is assessed.

“I” denotes outcome introduced.

“R” denotes outcome reinforced.

“A” denotes courses or experiences in program level assessment occurs. (“A” should only take place in courses with the “R” designation)